



PRESS RELEASE

Paris, 21 February 2025

Hoche Avocats has advised Premium Promotion and its CEO, founder and shareholder Sébastien RUE on their alliance with SPIRIT

The Spirit Group joins forces with Premium Promotion, a leading real estate developer in the Occitanie region. This partnership marks a new stage in the group's territorial development. Sébastien Rue, founder of Premium Promotion, takes over the presidency of the new entity PREMIUM – GROUPE SPIRIT in the Occitanie region.

Hoche Avocats advised Premium Promotion and its CEO, founder and shareholder Sébastien RUE with: *Didier Fornoni (partner), Vincent Guilaine (lawyer) and Antoine Bourgoin (lawyer).*

About Hoche Avocats:

Hoche Avocats currently has more than 50 lawyers and legal professionals including 16 partners. The firm offers its French and international clients comprehensive legal advice and support in the major areas of business law. Hoche Avocats supports and assists its clients at all stages of their projects' development, in order to help them meet current challenges and achieve their growth objectives. For more information, please visit: www.hoche-avocats.com

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